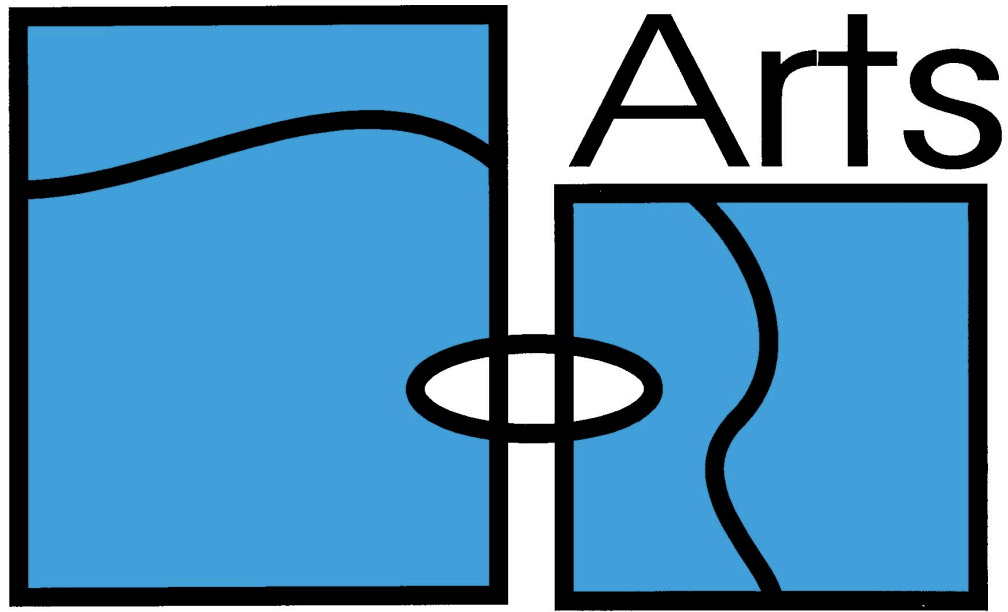


Esperance Community



Arts

Community Enrichment Through the Arts

2013 Annual Report

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Esperance Community Arts 2013

Executive

Chairperson: Thuriyya Ibrahim
Vice Chairperson: Jamila Savoy-Soubotian
Treasurer: Frank D'Emden
Secretary: Frank D'Emden
Executive Officer: Jane Mulcock

Shire Representative: Jayne Arnold

Committee/Representatives

Individual:	Frank D'Emden
Individual:	Kath Bowering
Individual:	Julian Hockley
Bay of Isles Community Outreach:	Stacey Thomas /Jo Matchitt
Cannery Arts Centre:	Helen Cox/Rani Stewart
Escare:	Jo Aberle/ Natalie Symonds
Esperance Brass Band:	Geoff Collins
Esperance Drummers Group:	Meredith Waters
Esperance Home Care:	
Esperance Nyungar Aboriginal Corporation:	Sandie Gillard
Esperance Music Festival:	Anne Henderson
Esperance Photographers Club:	Doug Murray
Esperance Theatre Guild:	Sally Ashbil
Festival of the Wind:	Geraldine Ross
Friends Esperance Civic Centre:	Jamila Savoy-Soubotian
Nulsen Community Progress Association:	Sonny Graham
Recherche Writers:	Thuriyya Ibrahim
Seniors Citizens Centre:	

Aboriginal School-Based Trainee: Hosanna Butt, Wongutha CAPS.

Artist Facilitators/ Project Managers:

Bevan Thompson – Skill Hire Indigenous Sculpture Project Presented by Act-Belong-Commit
Jo Matchitt & Wendy Stewart – Act-Belong-Commit Community Garden Project
Heather Beswick - Lotterywest Pound Pooches Project
Larry Youngson – Regional Arts Fund Trade Arts Sculpture Project
Nicole Chalmer – DADAA Community Sculpture Project

Gallery & Project Volunteers: Jo Young, Ann Howard, Zoe Ashby, Kylie Bishop, Kathy Stevens, Bill Parry, Meredith Waters, Ronnie Young, Flora Yetman, Sally Ashbil, Kath Bowering, Nadeane McCaffery, Anne Henderson, David Ford, Kimberley Jenkins, Helen Cox, Doug Murray, Geoff Collins & Brendan Franzone.

From the Chair

2013 was an important year in the evolution of Esperance Community Arts with a decision by Country Arts WA and Shire of Esperance Council to place conditions on the future funding of ECA based on a review of the current model of arts delivery in this region. While the future sustainability of ECA has been a priority discussion in 2013 it has also been an exciting year where arts collaborations, partnerships, and promotion have enabled ECA to make stronger connections with individuals, groups and the broader community to give flight to our very important ideal of community development through the arts.

It has been a year where these partnerships and community collaborations were tested through work on "Larger Than Life: An Arts Event by the Sea". Through this event we discovered just how many more individuals and groups were involved in arts and cultural development than seemed possible in a region of this size. The decision to host the "Larger Than Life" art event has not been without its critics or its challenges even though the feedback was very positive. It proved to be an event that resonated with many individuals and groups. My own perception of the value of LTL was to make visible a creative community of like-minded individuals and groups who through a sharing of skills, resources and creative goodwill were able to engage with the community at a time when large infrastructure projects such as the "Waterfront Redevelopment" and "Port Access Road" are redefining the way that people feel about and use the townsite space.

For Executive Officer Jane Mulcock it was a year to forge many new partnerships and to collaborate on projects to help establish and make possible the "Larger Than Life" art event. Although there was strong support from many individuals and groups, the central role of coordinating was achieved through the hard work and facilitation of Jane working through the extensive community networks that Jane has established. This was achieved while still maintaining and dealing with the day to day work involved in the smooth running of ECA including securing and expending grant funds, project management, managing the gallery and shop and working with the many individuals and groups involved with the arts; important work that has enabled ECA to meet key outcomes and to promote the value of the arts in this region.

Key Projects and Partnerships

During 2013 ECA used the development and structure of the "Larger Than Life" art event to help meet many of the key objectives developed as part of the 4 ECA key strategic themes of financial management; membership/community support; processes and future growth.

The LTL art event enabled ECA to run successful arts projects to meet the financial and programming requirements of a Country Arts WA Peak Arts body. Member groups and the arts community were engaged, supported and had access to development opportunities including being part of the LTL working party, being involved in a project

or developing one of their own; processes were developed and refined to reflect the emerging needs created by LTL; barriers were identified and gaps highlighted, opportunities were created and areas for future growth better understood along with ways to better support member groups, individuals and the broader community.

Many valuable partnerships were also further developed during this time including with Skillhire; ENAC; members of the Community Ensemble; Nulsen Community Progress Association; DADAA; Disability Services Commission and Esperance Regional Forum. There were many special partnerships with individuals and at the risk of leaving people out the work of Nicole Chalmer, Larry Youngson, Bevan Thompson, Bill Parry, Meredith Waters, Ronnie Young, Kathy Stevens, Jo Matchitt, Wendy Stewart, Heather Beswick, Mick Sonneman, and Flora Yetman made key projects possible.

The importance of arts based activities including the benefits of supporting mental well-being has been very much in evidence during 2013 and the LTL art event demonstrated the very positive way in which collaboration on a community arts project can help to achieve this.

The Organisation

Executive Officer Jane Mulcock has been in the position since 2012 and during this time has been able to establish extensive networks with both the arts and broader community. These networks have enabled Jane to work effectively in her role in community arts development in this region.

Through this role ECA has been able to increase the support offered to the community with a well established gallery that offers opportunities for small exhibitions, provides a meeting place for arts groups, provides a shop space to sell local artworks, and allows visitors and locals to interact with the arts through the gallery and shop space, including on market days. ECA has created an effective online presence with a webpage, blog and very interactive facebook page, has supported individuals and groups with arts related advice, developed partnerships that have included project development for arts projects, and engaged very effectively at the arts and community interface that is so important in the community development field.

The organisational focus for 2013 has been on establishing the "Larger Than Life" art event, an event that has enabled ECA to deliver on a range of key objectives for the community. A number of ongoing partnerships have been established through this event which will enhance future growth.

Vice Chairperson Jamila Savoy -Soubotian has enhanced the ECA profile by improving our marketing strategies and this has been an important move forward. Particularly in the use of technology and the importance this has for organisational development. I would like to thank Jamila for her considerable support in 2013 and wish her well in her new role in the Goldfields.

Treasurer Frank D'Emden is also retiring at this AGM due to family and work commitments and as a long time supporter of ECA will be missed. Frank has been instrumental in guiding ECA through an evolution that has enabled ECA to better meet

the need for community arts development in this region. My thanks and best wishes and a hope that Frank will remain a committed supporter as the need arises.

ECA continues to build on its strengths and to build capacity and is well placed to continue to meet the needs of a growing and changing community. While this has not been without some challenges, the tensions and debate this creates has enabled the organisation to be less afraid to take risk and to take on the challenges that any expanding organisation needs to grow and prosper. The ongoing support, experience and wisdom of the committee, the members and so many individuals has made this possible.

Financial Management

Financial management of the organisation has been less certain in 2013 and while primary funding has still been received from Country Arts WA, the Shire of Esperance and Healthway, like all organisations there are rising costs that need to be accommodated within the same funding levels.

A recent development has been for the Country Arts and the Shire of Esperance as the two major funding bodies for the arts to place conditions on the funding with a review of the arts to commence in the following six months.

How this will impact on ECA is uncertain at this stage but will determine how ECA manages its finances in the future. This is not a reflection on the commitment of CAWA and the Shire of Esperance to the arts but the need to determine the best model for the arts going forward and I thank CAWA and the Shire of Esperance for their continued support of the arts as a valued part of this community.

The Future

Esperance Community Arts is moving into a period of uncertainty with a review of the arts to determine a structure for the arts that demonstrates to CAWA and the Shire of Esperance the most effective use of arts resources in this region.

While it is unclear at this stage what the review will bring I do know that there is a lot of goodwill for the work of ECA and the evidence of the commitment and dedication of the EO and the ECA Committee in achieving these outcomes for individuals, members, groups and the community as they look to the arts as an important part of what provides quality of life, particularly when living in such an isolated community.

This has been made possible through the innovation and willingness of people to come together as an arts community to facilitate opportunities for everyone, regardless of their ability or interest to be involved.

In Closing

I would like to take this opportunity to thank our major funding bodies Country Arts WA and the Department of Culture and the Arts, the Shire of Esperance, Healthway and Horizon Power for their ongoing support; the Regional Arts Fund, DADAA, Lotterywest, and Eventscorp for their generous funding and support in 2013; and the many individuals and community groups that make our program possible.

The ECA Committee continues to be a great support in the development of ECA and I would like to thank Vice Chair Jamila Savoy-Soubotian, Treasurer Frank D'Emden; and all members of the committee for their ongoing support and commitment during 2013. I would also like to thank the more than 80 wonderfully supportive people from the ad hoc Larger Than Life Working Party who worked with us to achieve such a great outcome for the arts – a very rewarding experience.

The year would not have been possible without the dedication and commitment of EO Jane Mulcock whose range of skills, engagement, support, vision, and sense of humour allowed us to navigate some uncharted waters and come out the other side. On behalf of us all, thank you, it has been a very inspiring year in the arts.

To the dreamers, those willing to engage, willing to share, and to the audiences who support those artistic endeavours, thank you, it has been a most rewarding year.

Thuriyya Ibrahim
Chairperson 2013

From the Executive Officer

My second year in the role of Executive Officer has provided many opportunities for consolidation of knowledge and development of new partnerships and networks. I have been constantly inspired by the generosity, creative energy, good will and expertise of the many Esperance artists and performers who have made our projects happen - as volunteers and as paid facilitators.

Our three Healthway - funded projects provided a number of highlights in 2013. We partnered with Skill Hire and Job Services Australia on the successful Nyungar Seasons project presented by Act-Belong-Commit. Locally-based Yamatji artist, Bevan Thompson did an inspiring job of facilitating a series of workshops over 8 months for Aboriginal Skill Hire clients resulting in an exhibition at the ECA Gallery and a group of public art works depicting the six Nyungar Seasons.

The Act-Belong-Commit Community Ensemble combined the talents of the UK Esperance ukulele group, Esperance Drumming Group and local marimba players who performed together at the 2013 Agricultural Show and the 2013 Christmas Pageant and also as the curtain raiser for the visiting production of *Scent Tales* at the Esperance Civic Centre. Bill Parry, Meredith Waters, Ronnie Young, Kathy Stevens and all the other musicians involved made this project a great pleasure.

The third Healthway project, the Act-Belong-Commit Nulsen Community Art Project, was very successfully led by Jo Matchitt with the assistance of Wendy Stewart. This involved a series of free Saturday morning workshops in the third school term of 2013 where children created clay tiles to be installed in the community garden.

A grant from the Regional Arts Fund allowed us to run the Trade Arts Sculpture project, impressively facilitated and co-ordinated by Larry Youngson over 8 months. Another Grant from DADAA provided the opportunity to bring together participants from Disability Services Commission, Esperance Regional Forum, the Cannery Arts Centre and Esperance Home Care to work on a temporary community sculpture project facilitated by Nicole Chalmer over 4 months.

A Lotterywest grant, in combination with donations by Dome Esperance, Swans Vets and Doggy Wellness, made the wonderful Pound Pooches project come to fruition. Passionately co-ordinated by Heather Beswick in partnership with Mick Sonneman the Esperance Photographers Club and a number of local businesses, this project provided creative opportunities for local photographers and writers to have their work professionally published and exhibited.

These six community based projects allowed us to successfully engage a wide range of participants from diverse sectors of the community, some of who had never previously

been involved in community arts activities. This engagement offers strong evidence of the role that the arts can play in community development.

From an administrative and planning point of view 2013 was shaped by a focus on the Larger than Life Arts event in May 2014. The year was also defined by the completion of the CAWA Peak Arts funding period and the preparation of the application for the next round of triennial funding which was approved in December.

Another highlight of 2013 was the opportunity to host an Aboriginal School-Based Traineeship in partnership with Skill Hire and Goldfields Institute of Technology and Wongutha CAPS. Hosanna Butt contributed considerably to the running of the office and the gallery throughout the school year and was a pleasure to work with.

ECA gallery was again very well utilised in 2013, indicating the local demand for a small, informal and inexpensive exhibition space in Esperance. We hosted 14 exhibitions in 2013 showcasing the work of 9 individual artists and 5 community projects involving over 70 contributors in total. Shop sales have slowly continued to increase with new artists using the space to sell work.

It has been a great pleasure to work with all the volunteers who have generously offered their time to ECA in 2013 as gallery sitters, project managers, administrative assistants and creative advisors.

Special thanks must go to Thuriyya Ibrahim as my line manager for being constantly available to answer queries and provide feedback and to offer suggestions and ongoing mentoring. Thuriyya's engagement, commitment and creative passion for community arts has provided constant inspiration. I am very grateful to all members of the ECA committee for guidance, practical support and motivation throughout the 2013. It has been a privilege to work with such a diverse and encouraging committee.

Jane Mulcock
Executive officer

2013 projects

Operational Projects

- *Preparation and submission of grant applications:* The EO and the Chairperson worked together throughout the year to prepare a series of grant applications for project and core funding, culminating in the successful application to Country Arts WA to renew the triennial Peak Arts funding for 2014 - 2016. By the end of 2013 ECA had secured approximately \$232,000 of arts funding for the Esperance community, including over \$56,000 of Shire funding to support the Cannery Arts Centre directly leveraged through the Country Arts WA Core Arts funding Program (\$35,000 for 2013 & \$21,600 for 2014).

The following funding applications were submitted in 2013.

- *Eventscorp Regional Events Scheme: Waterfront Arts Celebration* (February, \$50,000 requested, \$10,000 offered)
 - *Healthway Annual Arts Program:* (February, \$35,000 requested, \$20,000 offered)
 - *CANWA Catalyst Grant: Waterfront Community Sculpture Project* (March, \$15,000 requested, unsuccessful)
 - *DADAA Temporary Community Sculpture Project* (\$7500)
 - *Regional Arts Fund Community Projects: Trade Arts Waterfront Sculpture Project* (March, \$15,000 requested, \$15,000 offered)
 - *Shire of Esperance Community Development Fund: ECA Operational Costs, Shire of Esperance Art Collection (SEAC), Waterfront Arts Celebration & The Cannery Arts Centre,* (May, \$70,500 requested, \$50,000 offered - \$10,000 for ECA, \$5000 for SEAC & \$35,000 for The Cannery Arts Centre)
 - *Australia Council for the Arts: Waterfront Community Sculpture Project* (May, \$35,000 requested, unsuccessful)
 - *Lottery West Community Project Funding – Pound Pooches:* \$14,180
 - *Horizon Power – gallery/operational funding:* \$5000
 - *Shire of Esperance Community Development Fund: \$129,888 - 2014 - 2016* (\$64,944 to be devolved to The Cannery Arts Centre)
 - *Country Arts WA Peak Arts Funding: \$129,888 - 2014–2016*
 - *Lotterywest Community Event Funding (Larger than Life) and Equipment Grant (Liteforms) \$19, 357.*
- *Development of a volunteer program:* The EO worked to develop and maintain relationships with volunteers to encourage long-term commitment, engagement and ownership.
 - *Revision and updating of insurance policies:* The EO, in discussion with the Committee, completed a review of insurance needs and all policies were updated to meet with current standards in the WA community arts sector.

- *Event promotion:* A substantial part of ECA's work in 2013 involved the promotion of local arts events through our website, our Facebook page, our monthly newspaper advertisements and events lists plus media releases, radio interviews, newspaper stories and community announcements.
- *Management of ECA building:* Gallery, shop, office and storeroom spaces were managed to support additional usage and to support Occupational Health and Safety requirements.
- *Identification of new funding sources:* Funding was secured for a number of additional projects focused on outcomes associated with the Larger than Life community arts event scheduled for 2014.
- *Management of Sponsorships:* The EO liaised throughout the year with sponsors and grant providers to ensure that contractual obligations and other sponsorship requirements relating to marketing and promotion were fulfilled.

Pathways to the Arts Projects

Esperance Community Arts Gallery

The 2013 gallery program provided opportunities for around 85 local community members to exhibit artwork. The gallery is run with an emphasis on community access to ensure that the space is affordable and accessible to as many people as possible. This centrally located, informal exhibition space is a considerable asset for Esperance Community Arts. It is a valuable resource that we can offer to the community as part of our annual program.

- *Skyscape: Paintings by Karen McLurkin (Artist in Residence at The Cannery Arts Centre, September 2012) - 11th January - 17th February.*
- *Flight to Freedom: Biro Art by Karan Gill - 21st February - 14th March.*
- *Wetland Mosaic (fundraising exhibition developed as part of a local environmental event in partnership with the Esperance Bird Observers Group. Over 25 local artists participated) - March*
- *Fruition: Clare Bairstow & Lindy Vandermeer - 31st March - 30th May.*
- *Impression Session: Larry Youngson - May 8th - June 28th*
- *Esperance is Culturally Diverse - July 16th - August 16th*
- *My Island Home: Anna Morcombe - August 20th - 30th.*
- *Esperance Anglican Community School Annual Art Exhibition - September 2nd - 6th*
- *Inspire, Discover, Intrigue: Kylie Bishop - September 10th - October 4th*
- *Kath Bowering: Unannounced - October 6th - 11th.*
- *Mental Health Week Art exhibition: Bay of Isles Community Outreach - October 12th - 18th.*

- *On Thin Ice: Kirsten Biven* – October 20th – November 8th.
- *Nyungar Seasons: Skill Hire Indigenous Sculpture Project* presented by Act-Belong-Commit - November 11th – 29th.
- *Seniors Christmas Art & Craft Exhibition* – December 3rd – 22nd.

Esperance Community Arts Gift Shop

The ECA gift shop continued to stock the work of over 20 local artists in 2013. Volunteers have been invited to get more involved in the running of the gift shop by assisting with the marketing, management and display of stock and the extension of opening hours. Artists are encouraged to promote their work through shop to tourists and to the local community. ECA takes a standard commission of 20% of the retail price of items to contribute towards rental costs.

Healthway Projects

A condition of Country Arts WA Peak Arts funding is that the funded organisation runs an annual arts program. Healthway projects provide the core of ECA's annual arts program and are an important part of our community engagement work.

Our 2013-2014 Healthway program was developed around projects identified and led by community partners. These projects were designed to encourage community participation over time with the intention of developing skills and confidence and building networks and collaborative relationships.

2012-2013 Program (January – June)

- Act-Belong-Commit Festival of the Wind Street Performance workshops (Bilby the Clown and Ross Vegas)
- Act-Belong-Commit Performance Poetry Workshops (Jackson)
- Act-Belong-Commit Singing Workshops (Nikki Sullivan)

2013 -2014 Program (July – December)

- Act-Belong-Commit Community Ensemble (8 workshops and 4 performances)
 - Act-Belong-Commit Nulsen Community Art Project (8 workshops)
 - Skill Hire Indigenous Sculpture Project presented by Act-Belong-Commit (Nyungar Seasons – weekly Skill Hire work sessions at Men in Sheds and Exhibition at ECA)
-
- *Regional Arts Fund – Trade Arts Sculpture*

Facilitated by local artist Larry Youngson. Community members prepared old jetty timbers and created six carved sculptures that we hope will be permanently installed somewhere along the Esperance Waterfront.

- *DADAA Temporary Community Sculpture Project*
Facilitated by Nicole Chalmer. This project was a partnership between Disability Services Commission, Esperance Regional Forum, Esperance Home Care and The Cannery Arts Centre. It involved 15 participants who worked together and individually to create a series of sculptures from found and recycled materials for exhibition at the Larger than Life event in May 2014. Local environmental history provided the focus for this body of work.
- *Lotterywest Pound Pooches: Where Are They Now?*
This very successful project was a partnership with local Ranger, Heather Beswick, Esperance Photographers Club and a number of local businesses and dog owners. The outcomes included a book telling the stories of dogs that have been successfully re-homed through the Shire of Esperance's Pound Pooches program, a photographic workshop for participants, a competition for young writers, and an exhibition at Esperance Community Arts Gallery in February 2014.
- *Inclusion WA School Holiday Program*
Free Drumming & Marimba Workshop in Partnership with Esperance Drumming Group (October)
- *Agricultural Show*: ECA organised a two-day display to promote local arts groups at the Agricultural Show in October in partnership with the Cannery Arts Centre.
- *Scent Tales Community Engagement Project*: Esperance Community Arts partnered with Little y Theatre, Country Arts WA and the Esperance Civic Centre to run a community engagement project to assist with the promotion of, Scent Tales, a contemporary theatre production that visited the Civic Centre.
- *Shire of Esperance Art Collection Curatorship*: ECA also continued to work with the Shire of Esperance Art Collection Advisory Committee to provide input into the Shire's Draft public art policy and to manage the Shire's Art Collection
- *Community Reference Groups & Community Consultation*: ECA represented the interests of community arts groups on the Waterfront CRG in 2013. The EO actively promoted the involvement of local artists and community groups in the design and creation of Public Artworks for inclusion in the waterfront redevelopment, however the Shire eventually made the decision to limit inclusion of public artwork in the initial stages of the development to two large-scale works to be located at James Street and the Tanker Jetty Headland. The EO Participated, with Artsource and other community members, in the selection of works created by local artists Jason Wooldridge and Cindy Poole. Community members can apply through the Shire of

Esperance Art Collection Advisory Committee to have additional art works incorporated along the waterfront once the landscaping is completed.

- *Professional development*
 - In partnership with Artsource and Shire of Esperance, ECA hosted Perth Artist Phillip Gamblen, to run a professional development workshop for local artists on responding to a 'Request for Quote' from local government. This event was timed to co-incide with the Shire's RFQ for construction of bike racks for the waterfront.
 - Esperance Community Arts also co-ordinated, in partnership with the SEAC Advisory Committee, a weekend training workshop on conservation and handling of art collections, run by Fiona Gavino from Art on the Move.
- *Community Arts Resource*: ECA continued to provide a point of contact and support for individuals and community groups interested in developing community arts projects.

Partnerships

ECA has continued to work with member organisations and with other groups to explore potential partnerships that will broaden our relevance and connection to the community and provide opportunities to incorporate and support arts programs that are inclusive and participatory for all people no matter what their age or ability.

In 2013 we worked on projects with the following groups:

- The Cannery Arts Centre
- BOICO
- Nulsen Community Progress Association
- Seniors Recreation Council
- Super Troupers Seniors Theatre Group
- Senior Citizens Centre
- Shire of Esperance
- Esperance Civic Centre
- Escare
- Esperance Drumming Group
- Festival of the Wind
- Recherche Writers
- Esperance Music Festival
- UKEsperance
- Skill Hire
- Esperance Photographers Club
- Esperance Bird Observers Group
- Wongutha CAPS
- Goldfields Institute of Technology

- Disability Services Commission
- Esperance Regional Forum
- Esperance Home Care
- Esperance Anglican Community School
- Artsource
- Little y Theatre
- Inclusion WA
- DADAA
- Art on the Move

In 2013 we also worked directly with the following funding partners:

- Shire of Esperance
- Country Arts WA
- Healthway
- Horizon Power
- Lotterywest
- Eventscorp
- Regional Arts Fund
- DAADA
- Its About Face

Key Highlights in 2013

During 2013 we have continued to work on building new partnerships and strengthening existing ones. The DADAA temporary Sculpture Project has allowed us to work in new ways with Esperance Home Care, Disability Services Commission, Esperance Regional Forum, the Cannery Arts Centre and Emergence. We worked again with the Senior Citizens Centre to run an exhibition and sale of arts and crafts in the lead up to Christmas. We also worked with Shire Ranger Heather Beswick and the Esperance Photographers Club to support the Pound Pooches project and we assisted the Esperance Civic Centre with the community engagement program for Scent Tales Theatre Production – this included a partnership with the local Ukulele and Drumming Groups.

Our partnership with Skill Hire developed successfully on two fronts. Firstly through the implementation of the Aboriginal School-Based Traineeship for Hosanna Butt and secondly, through collaboration on the Skill Hire Indigenous Sculpture Project presented by Act-Belong-Commit. Skill Hire provided a local Aboriginal artist, Bevan Thompson, to facilitate this project and also secured substantial additional funding through Job Services Australia to extend the project over a longer period. Artworks produced by the Aboriginal participants were exhibited at the Esperance Community Arts Gallery and the final sculptural works produced through the project will hopefully be integrated into the Esperance waterfront redevelopment as permanent features. Many other partnerships have also developed effectively over the last 6 months.

Key Challenges in 2013

- *Reduced Shire funding (projects & operational)*

Shire funding for ECA operational costs was reduced from \$16,500 in 2012/13 to \$10,000 in 2013/14.

ECA successfully secured external project funding from the Regional Arts Fund and Eventscorp but was not able to secure partner funds to cover project management costs. This meant that it was necessary to withdraw \$5000 from our cash reserve to accommodate project management costs.

ECA took on the contract to manage the Shire Art Collection (125 hours work), a role that has previously been outsourced. This contributed an essential extra \$5000 towards covering the EO salary but also increased the EO workload.

- *Financial sustainability*

Financial sustainability has been a key issue for ECA in 2013. Additional project funding and sponsorship was secured this year to support the Larger than Life event in May 2014. This income allowed us to make up our budget through project management fees.

A re-allocation of funding from the Shire for 2014, providing \$21,648 towards ECA operational costs, will reduce some of this pressure for the coming year.

Areas for Development in 2014

- *Financial sustainability – identifying new funding sources*

ECA is exploring alternative funding opportunities. This includes applying for DGR status to increase our access to philanthropic funds. We are also researching the potential of crowdfunding to support specific projects.

- *Increase executive committee capacity*

Additional committee members, including three new members of the executive, in will help to increase the committee's capacity in 2014.

- *Promotion of local artist work in shop*

Interest in the ECA gift shop is growing with increased promotion via Facebook and new artists putting their work into the shop for sale. With additional volunteer assistance in 2014 we plan to extend this part of our business as an extra income source and as a resource for local artists.

- *Expansion of volunteer program*

ECA aims to expand its volunteer program in 2014 to increase overall capacity and to provide administrative support to the EO to assist with gallery and shop management.

2014 Program (See Appendix 1)

APPENDIX 1 2014 PROGRAM

In-House Project (IP); External Project (EP); Partner Project (PP)

Proposed Dates & IP/EP/PP	Activity Name, Artists and Brief Description	Aims and objectives of Project	Participant Statistics: Include target group and proposed numbers	Audience Statistics: Include target group and proposed numbers	Goal Alignment
January - June (PP)	Shire of Esperance Art Collection Curatorship & Advisory Committee	To conserve the Shires collection of works by local artists acquired by donation and acquisition of prize winning works from Biennial Art Awards and to make the collection accessible to community	Shire of Esperance Art Collection Advisory Committee and Artists in collection	Esperance residents and visitors interested in local art	Goal 3. Maintain and expand community partnerships
January – December (IH) Coordinated by ECA in partnership with artists and community groups	Community Access Gallery Program. Approx. 12 Solo and group exhibitions by local artists and community groups	Provision of affordable, accessible and informal gallery space for the use of local artists and community groups to show case their creative work	Local artists and community groups and service providers that run arts programs	Estimate 4000 tourists and locals visit the gallery & shop over the year	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
January – December (IH)	Promotion of local artists in gift shop	Provision of low cost venue for local artists to display, promote and sell their work	100 local artists represented in the shop over a year	Estimate 4000 tourists and locals visit the gallery & shop over the year	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
January- May (IH)	Regional Arts Fund – Trade Arts Waterfront Sculpture Project Creation of permanent sculptures created from jetty timbers discarded in the redevelopment of the Esperance foreshore.	To engage tradespeople to use their technical skills for a purely creative project and to increase male engagement with the arts. Partnership with local artist and Men in Sheds.	5 – 10 local tradespeople and local artists	Unlimited audience: Artworks to be incorporated into public art trail on waterfront	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities

<p>January – May (IH)</p> <p>Coordinated by ECA in partnership with participating groups</p>	<p>DADAA Ephemeral Community Sculpture Project.</p> <p>Creation of temporary sculptures for 2014 arts event using recycled and found materials.</p>	<p>Partnership with Disability Services Commission, Seniors Recreation Council, Esperance Regional Forum and The Cannery Arts Centre and local artists to create an opportunity for community members with diverse abilities, ages and backgrounds to collaborate on a community arts project that will be publicly displayed as part of the 2014 arts event.</p>	<p>10 – 20 community members, 5-10 local artists</p>	<p>Unlimited audience: Artworks to be publicly displayed at 2014 arts event</p>	<p>Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities</p>
<p>January – March (PP)</p>	<p>Pound Pooches Project</p> <p>Partnership with Shire Ranger Heather Beswick, Esperance Photographers Club, and local businesses to produce a book of photographs and stories and an exhibition celebrating the Shire’s re-homing program for abandoned dogs.</p>	<p>Project seeks to engage wider community in creative activities (photography and writing) for publication and exhibition outcomes celebrating the successes of the Shire’s dog re-homing program and promoting the benefits of good dog ownership.</p>	<p>26 dog owners, 21 young writers. Esperance Photographers Club and local businesses.</p>	<p>Unlimited: Book to be self-published Estimate 200 people to access exhibition of photos and children’s poetry</p>	<p>Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities</p>
<p>May (IH)</p> <p>Co-ordinated by ECA in partnership with participating groups</p>	<p>Waterfront Arts Celebration</p> <p>Development of a program of funded and unfunded arts activities for a community arts celebration in May 2014</p>	<p>To provide a focus for a significant community arts event that will invite and facilitate broad community participation and engagement in shared creative projects</p>	<p>300 local artists and performers, community groups and individual community members of all ages and abilities and from diverse cultural and socioeconomic backgrounds</p>	<p>Estimated 3000 Residents and visitors</p>	<p>Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities</p>
<p>January – June (PP)</p> <p>ECA Co-ordinates sponsorship requirements and administers funds.</p>	<p>Healthway Annual Arts Program Act-Belong-Commit projects 2013/2014</p> <ul style="list-style-type: none"> • Act –Belong – Commit Community Ensembles Project • Skill Hire Indigenous Sculpture Project presented by Act –Belong – Commit 	<p>To support and contribute to local arts events, development and engagement.</p> <ul style="list-style-type: none"> • Partnership with two local music groups • Partnership with Skill Hire and local indigenous artist 	<ul style="list-style-type: none"> • Between 20 and 30 people participating in concert, workshops and performances • 6-8 Indigenous participants per week experiencing long term unemployment 	<ul style="list-style-type: none"> • 500 Audience at Waterfront arts celebration • Unlimited audience: Artworks to be incorporated into public art trail on waterfront 	<p>Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities</p>

<p>July – December (PP)</p> <p>ECA Co-ordinates sponsorship requirements and administers funds.</p>	<p>Healthway Annual Arts Program Act-Belong-Commit projects 2014/2015</p> <ul style="list-style-type: none"> • Multicultural partnership project (TBC) • Indigenous partner project building on 2013 developments (TBC) • Development of arts network in surrounding regional towns (TBC) 	<ul style="list-style-type: none"> • New partnerships to be identified and developed 	<ul style="list-style-type: none"> • New participants to be identified 	<ul style="list-style-type: none"> • New audiences to be developed 	<p>Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities</p>
<p>October (EP)</p>	<p>Participation in Regional Arts Australia conference, Kalgoorlie</p>	<ul style="list-style-type: none"> • Opportunity to showcase Esperance artists and performers • Opportunity for Esperance Artists and performers , artswokers, councillors and shire employees to develop new networks and be inspired by the potential of community arts projects 	<p>Esperance Artists and performers , artswokers, councillors and shire employees</p>	<p>RAA national audience</p>	<p>Goal 4. Promote broad community understanding of the role of arts as vehicle for community development</p>
<p>March – December (PP)</p> <p>ECA contributes activities in partnership with community arts groups</p>	<p>Community Events and celebrations</p> <ul style="list-style-type: none"> • Kids Fun Day Out (March) • NAIDOC (September) • Mental Health Week (October) • Seniors Week (October) • Agricultural Show - ECA stall to promote member groups (October) • Inclusion WA School Holiday Programs • Christmas Pageant (December) 	<ul style="list-style-type: none"> • To support member group and community health initiative • To promote community participation and engagement with music and to support member group • To highlight the value of arts activities as a complement to sports activities. 	<p>Artists & performers</p>	<p>broad community</p>	<p>Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities</p>