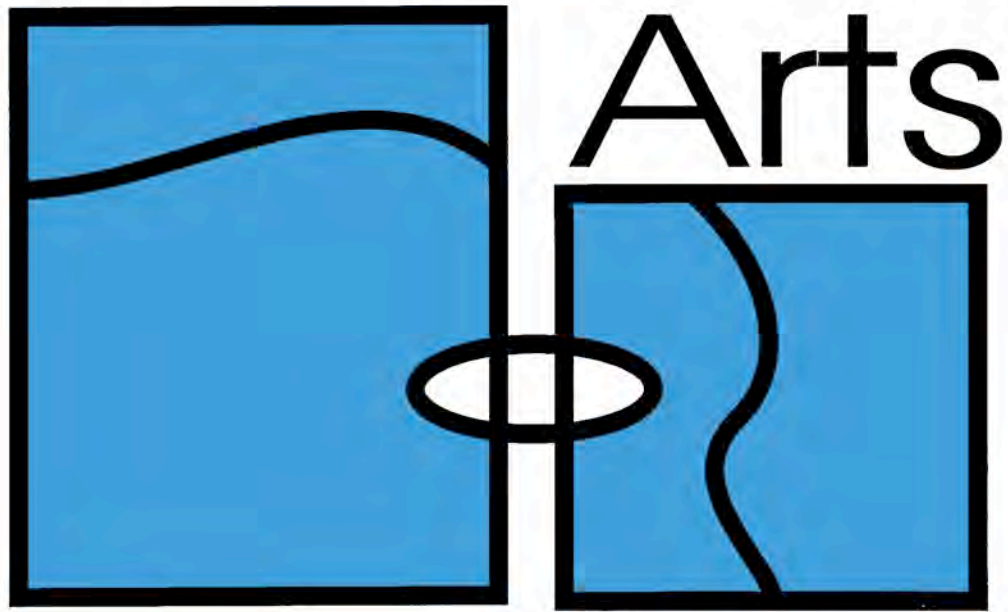


Esperance Community



Community Enrichment Through the Arts

2014 Annual Report

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Esperance Community Arts 2014

Executive

Chairperson: Thuriyya Ibrahim
Vice Chairperson: Meredith Waters
Treasurer: Marcella Sharry
Secretary: Ronnie Young
Executive Officer: Jane Mulcock

Shire Representative: Jayne Arnold

Committee/Representatives

Individual:	Ronnie Young
Individual:	Kath Bowering
Individual:	Marcella Sharry
Bay of Isles Community Outreach:	Jo Matchitt
Cannery Arts Centre:	Naomi Roy/ Karen McClurkin
DADAA Emergence:	Joe Young
Escare:	Jo Aberle/ Natalie Symonds
Esperance Bay Music Club:	Steve West/ Meg Warren
Esperance Brass Band:	Geoff Collins/Peter Tredinnick
Esperance Drummers Group:	Meredith Waters
Esperance Home Care:	Julian Hockley
Esperance Nyungar Aboriginal Corporation:	Sandie Gillard
Esperance Music Festival:	Anne Henderson
Esperance Photographers Club:	Doug Murray
Esperance Theatre Guild:	Sally Ashbil
Festival of the Wind:	Naomi Roy
Friends Esperance Civic Centre:	In Recess
Goldfields Individual and Family Support Ass:	Samara Clark
Just Dance Esperance:	Viv Bowkett
Nulsen Community Progress Association:	Sonny Graham
Recherche Writers:	Thuriyya Ibrahim

Artist Facilitators/ Project Managers:

Bevan Thompson – Skill Hire Indigenous Sculpture Project Presented by Act-Belong-Commit
Jo Matchitt & Wendy Stewart – Act-Belong-Commit Community Garden Project
Heather Beswick - Lotterywest Pound Pooches Project
Larry Youngson – Regional Arts Fund Trade Arts Sculpture Project
Nicole Chalmer – DADAA Community Sculpture Project

Gallery & Project Volunteers: Joe Young, Ann Howard, Claire Abram, Zoe Ashby, Kylie Bishop, Kathy Stevens, Bill Parry, Meredith Waters, Ronnie Young, Flora Yetman, Sally Ashbil, Kath Bowering, Nadeane McCaffery, Anne Henderson, Kimberley Jenkins, Karen McClurkin, Karen Murdoch, Joanne Matchitt, Noeline Barnsley and the many, many other volunteers and participants involved in the 2014 *Larger than Life* event.

From the Chair

Extract from 2013 Chairperson's report.

"The 2014 Larger than Life art event enabled ECA to run successful arts projects to meet the financial and programming requirements of a Country Arts WA Peak Arts body. Member groups and the arts community were engaged, supported and had access to development opportunities including being part of the LTL working party, being involved in a project or developing one of their own; processes were developed and refined to reflect the emerging needs created by LTL; barriers were identified and gaps highlighted, opportunities were created and areas for future growth better understood along with ways to better support member groups, individuals and the broader community.

Many valuable partnerships were also further developed during this time including with Skillhire; ENAC; members of the Community Ensemble; Nulsen Community Progress Association; DADAA; Disability Services Commission and Esperance Regional Forum. There were many special partnerships with individuals and at the risk of leaving people out the work of Nicole Chalmer, Larry Youngson, Bevan Thompson, Bill Parry, Meredith Waters, Ronnie Young, Kathy Stevens, Jo Matchitt, Wendy Stewart, Heather Beswick, Mick Sonneman, and Flora Yetman made key projects possible."

Thuriyya Ibrahim
2014 ECA Chairperson

From the Executive Officer

The Larger than Life event held in May this year provided the primary focus for Esperance Community Arts for the first 6 months of the year. The two-day event was a great success. Over 300 local artists and performers, community groups and individuals of all ages and abilities and from diverse cultural and socioeconomic backgrounds participated in a variety of ways. This included 18 local arts groups, three schools, a kindergarten and a play group, along with many individual artists and performers and 35 other local organisations and businesses. We also had around 200 additional volunteers who provided support over the weekend to ensure that all went smoothly. An estimated 2000 visitors attended the event over 2 days. We received considerable positive feedback from the community and established and developed a range of positive partnerships. The Larger than Life event effectively demonstrated the power of the arts for community building.

One of the highlights for me in the lead up to this event was the Community Jigsaw Project which was initiated by Kimberly Jenkins. This was inspired by a similar project in Kimberly's home town in Canada. The project was co-coordinated by ECA and implemented with enormous technical assistance from Karen McClurkin, the Cannery Arts Centre Manager. Karen created a composite digital image in consultation with the project team. She then projected and traced this 'secret' image onto pieces of wood held together by a wooden frame. A jigsaw template was then projected and traced over the top of the image and the colours were coded and numbered. Karen then cut out 108 individual wooden jigsaw pieces that were distributed to community members to decorate in a medium of their choice. The response was fantastic – we had a waiting list of people wanting to be part of the project – a few even shared jigsaw pieces. In the end 110 people contributed to this wonderful community artwork – including 12 community groups. The project was directed at non-artists as well as artists and engaged whole families and people who may otherwise not participated in arts events. The jigsaw image was revealed when the jigsaw was assembled at the Larger than Life event. Additional program highlights are listed below.

The second half of the year was relatively quiet by comparison and involved a lot of grant acquittals and applications for projects to be run in 2015. It was also an opportunity to focus on some general operational projects.

Once again, many thanks to the Esperance Community Arts Committee for wonderful support and encouragement throughout the year, especially to Chairperson and Line Manager, Thuriyya Ibrahim, whose energy and creative vision was the driving force behind the initial conceptualisation of the Larger than Life event, which has had so many good outcomes for Esperance Community Arts and for the wider arts community.

Jane Mulcock
Executive Officer

2014 Funding

ECA experienced some improvement in the financial standing in 2014 thanks to the re-allocation of funding from the Shire which now provides \$21,648 towards annual operational costs. Additional project funding and sponsorship was also secured to support the Larger than Life event in May. This income allowed us to make up our budget through project management fees.

Year	Organisation	Amount
2014	Country Arts WA (core funding confirmed for 2014)	\$43,296
2014	Shire of Esperance (core funding confirmed for 2014, \$21,648 to be devolved to the Cannery Arts Centre)	\$43,296
2014	Lotterywest (Pound Pooches Project)	\$14,180
2014	Lotterywest (Larger than Life event / Equipment, May 2014)	\$19,357
2014	DADAA (Community Sculpture Project, completed May 2014)	\$7500
2014	Eventscorp (Larger than Life event, May 2014)	\$10,000
2014	Esperance Ports Sea & Land (Larger than Life event, May 2014)	\$2000
2014	Graham Jacobs (Larger than Life event / RAA Summit May 2014)	\$2100
2014	Dome Esperance (Pound Pooches)	\$1500
2014	Dave Grills (RAA Summit)	\$2000
2014	Mark Lewis (RAA Summit)	\$500
2014	Country Arts WA Volunteer Travel Assistance (RAA Summit)	\$1959
2014	BOICO Jigsaw People Film (RAA Summit/Mental Health Week)	\$1700
2014	Shire of Esperance Community Grant x 2	\$1000
2014	Horizon Power	\$2000
2014	Healthway	\$25,000
2014	Community Arts Network WA Catalyst funding	\$14928

2014 projects

Operational Projects

- *Preparation and submission of grant applications:*
- *Development of a volunteer program:* The EO worked to develop and maintain relationships with volunteers to encourage long-term commitment, engagement and ownership.
- *Revision and updating of insurance policies:* The EO continued to review and update insurance needs to meet current standards in the WA community arts sector and contractual requirements of funding bodies and sponsors.

- *Event promotion:* A substantial part of ECA's work in 2014 involved the promotion of local arts events through our website, our Facebook page, our monthly newspaper advertisements and events lists plus media releases, radio interviews, newspaper stories and community announcements.
- *Management of ECA building:* Gallery, shop, office and storeroom spaces were managed to support additional usage and to support Occupational Health and Safety requirements.
- *Identification of new funding sources:* Funding was secured for a number of additional projects focused on outcomes associated with the Larger than Life community arts event scheduled for 2014.
- *Management of Sponsorships:* The EO liaised throughout the year with sponsors and grant providers to ensure that contractual obligations and other sponsorship requirements relating to marketing and promotion were fulfilled.

Pathways to the Arts Projects

A condition of Country Arts WA Core Arts funding is that Esperance Community Arts runs an annual arts program. We source project funding to meet this requirement. We also run a small shop and community access gallery for local artists, craftspeople and community groups to promote, display and sell their creative work.

Given that 50 % of the Shire's matching funding is allocated to support the Cannery Arts Centre, the Cannery's independent program is also submitted as part of our annual report to CAWA.

Esperance Community Arts Gallery

The 2014 gallery program provided opportunities for many local community members to exhibit artwork. The gallery is run with an emphasis on community access to ensure that the space is affordable and accessible to as many people as possible. This centrally located, informal exhibition space is a considerable asset for Esperance Community Arts. It is a valuable resource that we can offer to the community as part of our annual program.

Esperance Community Arts Gift Shop

The ECA gift shop continued to stock the work of over 25 local artists in 2014. Volunteers have been invited to get more involved in the running of the gift shop by assisting with the marketing, management and display of stock and the extension of opening hours. Artists are encouraged to promote their work through shop to tourists and to the local community. ECA takes a standard commission of 20% of the retail price of items to contribute towards rental costs.

Healthway Projects

Healthway projects provide the core of ECA's annual arts program and are an important part of our community engagement work.

Our 2013-2014 Healthway program was developed around projects identified and led by community partners. These projects were designed to encourage community participation over time with the intention of developing skills and confidence and building networks and collaborative relationships.

2014 Program (January - June)

- Act-Belong-Commit Community Ensemble (8 workshops and 4 performances)
- Act-Belong-Commit Nulsen Community Art Project (8 workshops)
- Skill Hire Indigenous Sculpture Project presented by Act-Belong-Commit (Nyungar Seasons – weekly Skill Hire work sessions at Men in Sheds and Exhibition at ECA)
- *Regional Arts Fund – Trade Arts Sculpture*
Facilitated by local artist Larry Youngson. Community members prepared old jetty timbers and created six carved sculptures that we hope will be permanently installed along the Esperance Waterfront.
- *DADAA Temporary Community Sculpture Project*
Facilitated by Nicole Chalmer. This project was a partnership between Disability Services Commission, Esperance Regional Forum, Esperance Home Care and The Cannery Arts Centre. It involved 15 participants who worked together and individually to create a series of sculptures from found and recycled materials for exhibition at the Larger than Life event in May 2014. Local environmental history provided the focus for this body of work.
- *Lotterywest Pound Pooches: Where Are They Now?*
This very successful project was a partnership with local Ranger, Heather Beswick, Esperance Photographers Club and a number of local businesses and dog owners. The outcomes included a book telling the stories of dogs that have been successfully re-homed through the Shire of Esperance's Pound Pooches program, a photographic workshop for participants, a competition for young writers, and an exhibition at Esperance Community Arts Gallery in February 2014.
- *Inclusion WA School Holiday Program & Christmas Pageant Display*
October
- *RAA Summit, Arts & Edges, Kalgoorlie,*

- *Shire of Esperance Art Collection Curatorship*: ECA continued to work with the Shire of Esperance Art Collection Advisory Committee to provide input into the Shire's Draft public art policy and to manage the Shire's Art Collection. ECA's formal curatorial role concluded at the end of June 2014 due to the Shire's decision to fully review the collection.
- *Community Reference Groups & Community Consultation*
- *Professional development*
- *Community Arts Resource*: ECA continued to provide a point of contact and support for individuals and community groups interested in developing community arts projects.

Partnerships

ECA has continued to work with member organisations and with other groups to explore potential partnerships that will broaden our relevance and connection to the community and provide opportunities to incorporate and support arts programs that are inclusive and participatory for all people no matter what their age or ability.

In 2014 we worked on projects with the following groups:

- *The Cannery Arts Centre*
- *BOICO*
- *Nulsen Community Progress Association*
- *Seniors Recreation Council*
- *Super Troupers Seniors Theatre Group*
- *Senior Citizens Centre*
- *Shire of Esperance*
- *Escare*
- *Esperance Drumming Group*
- *Festival of the Wind*
- *Recherche Writers*
- *Esperance Music Festival*
- *UKEsperance*
- *Skill Hire*
- *Esperance Photographers Club*
- *Wongutha CAPS*
- *Disability Services Commission*
- *Esperance Regional Forum*
- *Esperance Home Care*
- *Esperance Anglican Community School*
- *Inclusion WA*
- *DADAA*

In 2014 we also worked directly with the following funding partners:

- Shire of Esperance
- Country Arts WA
- Healthway
- Horizon Power
- Lotterywest
- Eventscorp
- Regional Arts Fund
- DAADA
- Its About Face

Key Highlights in 2014

The Larger than Life event held on May 16th & 17th was the main focus of the 2014 program

During 2014 we have continued to work on building new partnerships and strengthening existing ones. The DADAA temporary Sculpture Project has allowed us to work in new ways with Esperance Home Care, Disability Services Commission, Esperance Regional Forum, the Cannery Arts Centre and Emergence. We worked again with the Senior Citizens Centre to run an exhibition and sale of arts and crafts in the lead up to Christmas. We also worked with Shire Ranger Heather Beswick and the Esperance Photographers Club to support the Pound Pooches project.

Our collaboration with Skill Hire on the Nyungar Seasons Indigenous Sculpture Project presented by Act-Belong-Commit has been a highlight. Yamatji artist, Bevan Thompson, facilitated this project and Skill Hire secured substantial additional funding through Job Services Australia to extend it over a longer period. Artworks produced by the Aboriginal participants were exhibited at the Esperance Community Arts Gallery and the final sculptural works produced through the project will hopefully be integrated into the Esperance waterfront redevelopment as permanent features. Many other partnerships have also developed effectively over the last 6 months.

Key Challenges in 2014

Areas for Development in 2015

- *Financial sustainability – identifying new funding sources*
ECA is exploring alternative funding opportunities. This includes applying for DGR status to increase our access to philanthropic funds. Crowdfunding is a possibility that can be explored to support specific community projects. New funding organisations that offer grants for creative community projects and activities will also be

approached such as the Office of Multicultural Affairs and Department of Social Services.

- *Promotion of local artist's work in shop*

Interest in the ECA gift shop is growing, along with sales, as new artists bring their work in and as community members become more familiar with the gallery. With additional volunteer assistance in 2015 we plan to extend this part of our business as an extra income source and as a resource for local artists.

- *Expansion of volunteer program*

ECA aims to further expand its volunteer program in 2015 to increase overall capacity and to provide administrative support to the EO to assist with gallery and shop management. The primary limitations to this project are time and energy required for the EO to provide induction and supervision for new and short-term volunteers.

OBJECTIVES, GOALS AND KEY PERFORMANCE INDICATORS

Esperance Community Arts identified a series of objectives, goals and Key Performance Indicators in 2013 as part of our application for triennial funding to Country Arts WA. We report annually on these to Country Arts WA (see Appendices 1) and our arts programs are aligned to support them (See Appendices 2 and 3).

Objectives

1. Work with our partners to seek, provide and promote opportunities for people to access skills development, support and collaboration with artists and arts organisations so the arts can include everyone, and everyone can include the arts.
2. Advocate and position the arts to be at the heart of community life, contributing to health and wellbeing, and accessible and inclusive for all.
3. Develop 'pathways to the arts' to enable people to explore and participate in multiple art forms; creating value for our members and key stakeholders.
4. Invest in the arts through informed decision making about the best ways to allocate available resources to ensure the arts thrive.
5. Improve community resilience by engaging people in shared activities and artistic processes to develop creative thinking and problem solving - building the trust and confidence necessary to participate in community life.

Goals

1. Increase financial Sustainability (Objective 4) (F)

Overview

- Response to current pressures associated with meeting operational costs.
- Incorporates recommendations 1.1 , 1.2, 1.3 & 3.1 from business plan review

Strategies

- Identify new funding sources
- Align funding applications with strategic goals
- Secure recurrent funding

Evaluation

- Review of cashflow projections and actuals to ensure that all operational cost increases are anticipated, monitored and planned for.

2. Increase administrative capacity (Objective 4) (F/G/D)

Overview

- Response to current workload of EO and evidence of increasing demand for services
- Incorporates recommendations 1.1, 1.3, 3.1, 4.1 & 4.2 from business plan review

Strategy

- Incorporate full administrative costs into all grant applications to cover employment of part time office assistant.
- Increase volunteer participation

Evaluation

- Maintain records of volunteer hours
- Monitor and report on ability to meet required deadlines
- Monitor and report on project income allocated to administration and in-house project management .

3. Maintain and expand community partnerships (Objective 1)(P/D)

Overview

- Recognition of partnerships as an organisational strength and core value.
- Incorporates recommendations 2.1, 2.2, 4.3 & 4.4 from business plan review

Strategy

- Tailor support to individual and group members needs
- Incorporate multiple art forms into annual programs
- Target non- traditional participant groups

Evaluation

- Monitor and report on partnerships
- Provide formal feedback opportunities for all project participants.

4. Promote broad community understanding of the role of arts as vehicle for community development (Objectives 1, 2, 3 & 5) (D/L/Ad)

Overview

- Response to community uncertainty about the role of ECA as a peak body and apparent lack of recognition or understanding about the the facilitative value of participatory art.
- Incorporates recommendations 2.3, 4.1 & 4.2 from business plan review

Strategy

- Promote Pathways to the Arts framework.
- Thorough documentation and evaluation of programs to provide evidence of outcomes.

- Consistent promotion of arts activities.

Evaluation

- Increased community support and interest in arts activities.
- New partnerships being initiated.

5. Extend Audience engagement and participation in arts activities (Objectives 1, 2, 3 & 5) (D/L/Ad)

Overview

- Response to limited uptake by non-traditional users and awareness of gaps.
- Incorporates recommendations 3.2, 3.3, 4.3 & 4.4 from business plan review

Strategy

- Ensure a variety of art forms are incorporated into every annual program to represent varied interests and abilities.
- Development of strategic marketing plan
- Ensure projects are inclusive and accessible to a wide spectrum of people.

Evaluation

- Document and report on all participation
- Monitor and respond proactively to changes

APPENDIX 1: ORGANISATIONAL AND PROGRAM GOALS 2014-2016
APPENDIX 2: 2014 PROGRAM
APPENDIX 3: 2015 PROGRAM
APPENDIX 4: 2014 AUDITORS REPORT

APPENDIX 1: ORGANISATIONAL AND PROGRAM GOALS 2014-2016

Goal	Base data	KPIs 2014	Tracked KPIs and Comments	KPIs 2015	KPIs 2016
1. Increase financial Sustainability (F)	<ul style="list-style-type: none"> Limited local sponsorship available. Reliance on historical funding sources (Local Government Funding, Country Arts WA, Healthway). No increase in baseline funding. 	<ul style="list-style-type: none"> Sourced 10% additional project funding and sponsorship. Identified and tested 1 new funding source. Increased core funding to cover operational costs including EO salary by 20 %. Increased shop sales by 10%. Lobby Shire to include annual budget line for community arts development. Quarterly meetings schedule established with Shire representative. 	<p>The larger than Life Event in 2014 allowed us to attract additional funding. Not sustainable to run events of this size on an annual basis.</p> <p>Eventscorp provided funding in 2014 for the larger than life event. Administrative load was excessive for amount of funding provided. Would not reapply.</p> <p>Core funding increased through reduction of Shire funding to Cannery from 70% to 50%. No increase in EO salary possible. However Horizon Power withdrew core sponsorship of \$5000.</p> <p>Shop sales have increased.</p> <p>Shire has provided three years of guaranteed funding through CDF (not a budget line)</p> <p>Shire rep attends ECA monthly meetings in <i>ex officio</i> capacity</p>	<ul style="list-style-type: none"> Sourced 10% additional project funding and sponsorships. Identified and tested 2 funding sources Increased core funding by 10% to cover increasing operational costs. Increased shop sales by 10%. Shire CDF outcomes for ECA have been met. Quarterly meetings schedule established with Shire representative. 	<ul style="list-style-type: none"> Source 10% additional project funding and sponsorships. Identified and tested 3 new funding sources. Increased core funding by 10% to cover increasing costs operational costs. Increased shop sales by 10%. Shire CDF outcomes for ECA have been met. Quarterly meetings schedule established with Shire representative.
2. Increase administrative capacity (F/G/D)	<ul style="list-style-type: none"> EO workload exceeds capacity. Inability to improve the services offered to key stakeholders. Managing stakeholder expectations 	<ul style="list-style-type: none"> Business Plan reviewed and refined priorities to reduce EO workload. Administrative costs incorporated into all project grants to support part time employment of administrative assistant. Reviewed committee roles, responsibilities and expertise. Improved participation rate of skilled volunteers by 5 hours per week . 	<p>Business Plan review has been put on hold due to overall arts review process. It has not been possible to simultaneously increase funding and reduce EO workload.</p> <p>Administrative costs are incorporated into grants wherever possible. Some sponsors choose not to cover administrative costs included in funding applications (e.g. Horizon Power).</p> <p>New committee members with NFP experience joined the executive in 2014 (Ronnie Young, Meredith Waters, Marcella Sharry).</p> <p>Volunteer participation fluctuates considerably and cannot be relied upon.</p>	<ul style="list-style-type: none"> Business Plan reviewed and refined priorities to reduce EO workload. Administrative costs incorporated into all project grants to support part time employment of administrative assistant. Maintained records of Committee contributions Improved participation rate 	<ul style="list-style-type: none"> Business Plan reviewed and refined priorities to reduce EO workload. Administrative costs incorporated into all project grants to support part time employment of administrative assistant. Maintained records of Committee contributions. Improved participation rate

				and diversified the skills base of volunteers by 5 hours per week.	and diversified the skills base of volunteers by 5 hours per week.
3. Maintain and expand community partnerships (P/D)	<ul style="list-style-type: none"> • Advocacy through promotion of the arts and encouragement of arts participants to have a voice and a visible presence in the community. • Developing partnerships through relationship building • Strong and active partnerships with most member groups 	<ul style="list-style-type: none"> • Maintained current partnerships and developed 2 new partnerships through projects and exhibitions. • Conducted 10 interviews with partners seeking feedback on shared projects. • Conducted general community feedback survey to identify potential new partners and improve service delivery. • Increased the ratio of group exhibitions to individual exhibitions by 1:2. • Participation by Indigenous artists increased by 10%. 	<p>Current partnerships maintained. Many new partnerships developed through the Larger than Life event. Four new groups became members of ECA in 2014 (Just Dance, Esp Bay Music Club, Esp Brass Band, GIFSA)</p> <p>No capacity to undertake interviews</p> <p>Online community survey undertaken on Larger than Life event.</p> <p>ECA hosted 10 group exhibitions and 5 exhibitions by individual artists in 2014</p> <p>3 group exhibitions of work by around 25 Aboriginal Artists. Plus Nyungar Seasons Sculpture Project.</p>	<ul style="list-style-type: none"> • Maintained current partnerships and develop 2 new partnerships through projects and exhibitions. • Conducted 10 interviews with partners seeking feedback on projects. • Conducted general community feedback survey to identify potential partners about needs and interests. • Increased the participation of special needs groups. • Level of Indigenous artists participation maintained. 	<ul style="list-style-type: none"> • Maintained current partnerships and developed 2 new partnerships through projects and exhibitions. • Conducted 10 interviews with partners seeking feedback on projects. • Conducted general community feedback survey to identify potential partners about needs and interests. • Participation of recently arrived community members increased. • Level of Indigenous artists participation maintained.
4. Promote broad community understanding of the role of arts as vehicle for community development (D/L/Ad)	Survey feedback indicates that people who participate regularly understand value of arts on a range of levels but this understanding does not extend easily beyond arts participants – we need to find ways to reach those who are unfamiliar and do not participate.	<ul style="list-style-type: none"> • Pathways to the Arts document reviewed and promoted to the community. • Evaluation processes and timeframes developed. • Collection of evidence documenting outcomes of programs and arts projects. • Presentations to member groups and community about the role of arts in 	<p>Pathways document revised .</p> <p>No capacity to develop evaluation processes beyond grant acquittal requirements.</p> <p>As required by grant acquittals. Audio-visual documentation of events , programs and outcomes (Larger than Life, Jigsaw People)</p> <p>No capacity to undertake presentations. Efforts to showcase outcomes through audio -visual productions.</p>	<ul style="list-style-type: none"> • Evaluation processes reviewed and timeframes established. • Evidence documenting outcomes of programs and arts projects. • Presentations to member groups and community about the role of arts in community development and 	<ul style="list-style-type: none"> • Review of evaluation processes and timeframes. • Collection of evidence documenting outcomes of program • Preparation of publication based on evidence of role of arts in community development

		<p>community development and showcasing evidence.</p> <ul style="list-style-type: none"> • Sub-committee formed to work on development of marketing plan. 	<p>No capacity to develop marketing plan. Ongoing use of radio, newspaper, social media, posters and website and development of monthly mailchimp e-newsletter.</p>	<p>showcasing evidence.</p> <ul style="list-style-type: none"> • Marketing plan completed. 	<p>collected over duration of program.</p> <ul style="list-style-type: none"> • Marketing plan reviewed.
<p>5. Extend Audience engagement and participation in arts activities (D/L/Ad)</p>	<p>Regular participants in arts activities appear to be satisfied based on feedback but there is very limited participation from broader community – need to identify barriers to participation to invite new people in.</p> <p>Limited participation by migrants of non-European background and by Aboriginal people. There is currently an identified gap in our programming around multicultural arts events and activities</p>	<ul style="list-style-type: none"> • Diverse program of activities maintained. • Project innovation has increased audience engagement. • One new group targeted. • Evidence of increased business involvement. • Marketing strategies identified. • Large community arts event established (2014 larger than life arts celebration). • Relationships established with people from culturally and linguistically diverse backgrounds. • Opportunities identified to celebrate the diversity of the Esperance community through arts projects. • Strategies identified to build greater audience participation amongst newer community members 	<p>Program focussed on Larger than Life event in May. Included all artforms.</p> <p>Larger than Life event successfully engaged larger audience.</p> <p>Music partnerships developed leading to 2015 program</p> <p>Increased business engagement through Larger that Life event.</p> <p>Some strategies identified (e.g. display's at library) but no capacity to implement. New signage for shop.</p> <p>Successful implementation of the Larger than Life event.</p> <p>Incidental - through larger than Life event</p> <p>Develops over time</p> <p>Larger than life event successfully extended our audience.</p>	<ul style="list-style-type: none"> • Diverse program of activities maintained. • Innovation continues to drive audience development. • One new group targeted. • Business involvement has increased by 5% • Marketing Plan completed. • Large community arts event building established. 	<ul style="list-style-type: none"> • Maintain diverse program of activities. • Identify innovative approaches and projects to increase audience engagement. • Target one new group per year • Develop support and involvement of local businesses. • Marketing plan reviewed. • Facilitate a large community arts event building on 2015 arts celebration.

APPENDIX 2 2014 PROGRAM

In-House Project (IP); External Project (EP); Partner Project (PP)

Proposed Dates & IP/EP/PP	Activity Name, Artists and Brief Description	Aims and objectives of Project	Participant Statistics: Include target group and proposed numbers	Audience Statistics: Include target group and proposed numbers	Goal Alignment
January - June (PP)	Shire of Esperance Art Collection Curatorship & Advisory Committee	To conserve the Shires collection of works by local artists acquired by donation and acquisition of prize winning works from Biennial Art Awards and to make the collection accessible to community	Shire of Esperance Art Collection Advisory Committee and Artists in collection	Esperance residents and visitors interested in local art	Goal 3. Maintain and expand community partnerships
January – December (IH) Coordinated by ECA in partnership with artists and community groups	Community Access Gallery Program. Approx. 12 Solo and group exhibitions by local artists and community groups	Provision of affordable, accessible and informal gallery space for the use of local artists and community groups to show case their creative work	Local artists and community groups and service providers that run arts programs	Estimate 4000 tourists and locals visit the gallery & shop over the year	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
January – December (IH)	Promotion of local artists in gift shop	Provision of low cost venue for local artists to display, promote and sell their work	100 local artists represented in the shop over a year	Estimate 4000 tourists and locals visit the gallery & shop over the year	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
January- May (IH)	Regional Arts Fund – Trade Arts Waterfront Sculpture Project Creation of permanent sculptures created from jetty timbers discarded in the redevelopment of the Esperance foreshore.	To engage tradespeople to use their technical skills for a purely creative project and to increase male engagement with the arts. Partnership with local artist and Men in Sheds.	5 – 10 local tradespeople and local artists	Unlimited audience: Artworks to be incorporated into public art trail on waterfront	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
January – May (IH) Coordinated by ECA in partnership with participating groups	DADAA Ephemeral Community Sculpture Project. Creation of temporary sculptures for 2014 arts event using recycled and found materials.	Partnership with Disability Services Commission, Seniors Recreation Council, Esperance Regional Forum and The Cannery Arts Centre and local artists to create an opportunity for community members with diverse abilities, ages and backgrounds to collaborate on a community arts project that will be publicly displayed as part of the 2014 arts event.	10 – 20 community members, 5-10 local artists	Unlimited audience: Artworks to be publicly displayed at 2014 arts event	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities

January – March (PP)	Pound Pooches Project Partnership with Shire Ranger Heather Beswick, Esperance Photographers Club, and local businesses to produce a book of photographs and stories and an exhibition celebrating the Shire's re-homing program for abandoned dogs.	Project seeks to engage wider community in creative activities (photography and writing) for publication and exhibition outcomes celebrating the successes of the Shire's dog re-homing program and promoting the benefits of good dog ownership.	26 dog owners, 21 young writers. Esperance Photographers Club and local businesses.	Unlimited: Book to be self-published Estimate 200 people to access exhibition of photos and children's poetry	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
May (IH) Co-ordinated by ECA in partnership with participating groups	Waterfront Arts Celebration Development of a program of funded and unfunded arts activities for a community arts celebration in May 2014	To provide a focus for a significant community arts event that will invite and facilitate broad community participation and engagement in shared creative projects	300 local artists and performers, community groups and individual community members of all ages and abilities and from diverse cultural and socioeconomic backgrounds	Estimated 3000 Residents and visitors	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
January – June (PP) ECA Co-ordinates sponsorship requirements and administers funds.	Healthway Annual Arts Program Act-Belong-Commit projects 2013/2014 <ul style="list-style-type: none">Act –Belong – Commit Community Ensembles ProjectSkill Hire Indigenous Sculpture Project presented by Act –Belong – Commit	To support and contribute to local arts events, development and engagement. <ul style="list-style-type: none">Partnership with two local music groupsPartnership with Skill Hire and local indigenous artist	<ul style="list-style-type: none">Between 20 and 30 people participating in concert, workshops and performances6-8 Indigenous participants per week experiencing long term unemployment	<ul style="list-style-type: none">500 Audience at Waterfront arts celebrationUnlimited audience: Artworks to be incorporated into public art trail on waterfront	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
July – December (PP) ECA Co-ordinates sponsorship requirements and administers funds.	Healthway Annual Arts Program Act-Belong-Commit projects 2014/2015 <ul style="list-style-type: none">Multicultural partnership project (TBC)Indigenous partner project building on 2013 developments (TBC)Development of arts network in surrounding regional towns (TBC)	<ul style="list-style-type: none">New partnerships to be identified and developed	<ul style="list-style-type: none">New participants to be identified	<ul style="list-style-type: none">New audiences to be developed	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
October (EP)	Participation in Regional Arts Australia conference, Kalgoorlie	<ul style="list-style-type: none">Opportunity to showcase Esperance artists and performersOpportunity for Esperance Artists and performers , artworkers, councillors and shire employees to develop new networks and be inspired by the potential of community arts projects	Esperance Artists and performers , artworkers, councillors and shire employees	RAA national audience	Goal 4. Promote broad community understanding of the role of arts as vehicle for community development
March – December (PP) ECA contributes activities in partnership with community arts groups	Community Events and celebrations <ul style="list-style-type: none">Kids Fun Day Out (March)NAIDOC (September)Mental Health Week (October)Seniors Week (October)Agricultural Show - ECA stall to promote member groups (October)Inclusion WA School Holiday ProgramsChristmas Pageant (December)	<ul style="list-style-type: none">To support member group and community health initiativeTo promote community participation and engagement with music and to support member groupTo highlight the value of arts activities as a complement to sports activities.	Artists & performers	broad community	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities

APPENDIX 3 2015 PROGRAM

In-House Project (IP); External Project (EP); Partner Project (PP)

Proposed Dates & IP/EP/PP	Activity Name, Artists and Brief Description	Aims and objectives of Project	Participant Statistics: Include target group and proposed numbers	Audience Statistics: Include target group and proposed numbers	Goal Alignment NB: all projects aim to increase financial sustainability administrative capacity by bringing in project management funds
Jan 17 - 19 Feb 13 - 15 Mar 13- 15 Apr 17 -18 May 31 (IH/PP)	Something from Nothing Community Sculpture Workshops (Kerrie Argent) CANWA Catalyst Funding Free community workshops	To provide community members with affordable access to a prize winning sculptor to develop skills and ideas for working with recycled materials in the lead up to the 2015 Community sculpture competition.	Artists and broader community Clients and members of Partners Groups (Esp Home Care, Escare, GIFSA, Esperance Regional Forum, Inclusion WA) Estimate 20 participants per workshop (100)	Samples of sculptures created in workshops on display in ECA Gallery Feb - April. Open to tourists & locals. Estimate 300 people per month (900)	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
May 31 (IH)	Seatscape 2015 Community Sculpture Competition	To develop a community event that may become an annual feature in the Esperance arts calendar similar to the popular Sculpture by the Sea events in Cottesloe- but with a focus on the local community.	Competition open to all community groups and individuals. Estimate 30 entries (approx 90 participants)	Event Free to whole community. Promoted across the state in Horizon Power newsletter.	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
Jan - Dec (IH/PP)	Act Belong Commit Live & Local Esperance Music Program (Healthway) Filming a Live Performance (Jan) Setting up a PA System (Feb) Market Day Open Mic (March) Market Day Open Mic (April) School Choir Project and Community Vocal Workshops & Masterclasses (May) Songwriting Workshops & Catch Music session (Jun/July) Acts of Kindness Variety Concert (Aug) DJ Workshops (Sept) Festival of the Wind Performance (Oct)	To support and promote the diverse range of musicians and music groups in Esperance by providing opportunities for performance, professional development and audience development.	Estimate around 20 participants per workshop. Performances 5 - 20 participants.	Most workshops and performances are free to whole community. Large community events attract up to 5000 people (e.g. Christmas Pageant)	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities

	Live & local End of Year Concert (Nov) Christmas Pageant performance (Dec)				
Jun - Dec (IH/PP)	Act-Belong Commit Esperance and Norseman Hip Hop Project (Healthway & Lotterywest) <ul style="list-style-type: none"> Songwriting (Jun 2- 6) Hip Hop Dance Project Team & film workshop participantperformance skills workshops (theatre, magic, poi) (Term 3) Free community workshops & performances	<ul style="list-style-type: none"> To engage Indigenous and non-Indigenous youth in Esperance and Norseman through music , dance and street performance /theatre. To develop and celebrate links between Esperance and Norseman communities To celebrate NAIDOC week, and to create performances for Festival of the Wind and Christmas Pageant 	Schools groups . Up to 1000 students.	Public performances. Large community events attract up to 5000 people (e.g. Christmas Pageant)	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
Sept - Nov (IH / PP)	Seniors performance & recording workshops (Lotterywest) Free community workshops & performances	<ul style="list-style-type: none"> To support and extend engagement of Seniors in theatre and performance To explore storytelling through spoken word To develop a recorded performance for Seniors Week 	20 - 30 people	Unlimited. Recorded outcomes to be published online through ABC Open	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
Oct - Dec (PP)	Shire Christmas Lights Project	<ul style="list-style-type: none"> Incorporation of community engagement in Shire renewal of Christmas lighting & decoration 	schools and general community - up to 500 people	Esperance Community	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
Jan - Dec (IH)	Gallery & Gift Shop Program	<ul style="list-style-type: none"> Provision of affordable, accessible and informal gallery space for the use of local artists and community groups to show case their creative work Provision of low cost venue for local artists to display, promote and sell their work 	Local artists and community groups and service providers that run arts programs 20 – 25 local artists represented in the shop over a year	Estimate 4000 tourists and locals visit the gallery & shop over the year	Goal 1. Increase financial Sustainability Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience

					engagement and participation in arts activities
April - Dec (IH)	Knit For Art Community Knitting Group Free community activity	<ul style="list-style-type: none"> Support development of informal knitting circle Participants work together on knitting & crocheting projects (e.g. yarn bombing) 	20 people	Potential public outcomes accessible to general Esperance Community (e.g. yarn bombing)	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
June - Dec (IH/EP/PP)	Community Events and celebrations <ul style="list-style-type: none"> Men's Health Week Mental Health Week Seniors Week Agricultural Show Festival of the Wind Inclusion WA Holiday Program Christmas Pageant Free community activities	<ul style="list-style-type: none"> To support member group and community health initiatives To promote community participation and engagement with the arts To highlight the value of arts activities as a complement to sports activities. 	200 people across all events	Large community events attract up to 5000 people (e.g. Christmas Pageant)	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
Jan - Dec (IH)	Arts Collaborative Free community activities	<ul style="list-style-type: none"> To support informal, short-term projects with public outcomes and surprise elements To develop a bigger local audience for community arts projects 	Unlimited	Esperance Community	Goal 3. Maintain and expand community partnerships Goal 4. Promote broad community understanding of the role of arts as vehicle for community development Goal 5. Extend Audience engagement and participation in arts activities
Jan - Dec (PP)	Arts Review	<ul style="list-style-type: none"> Community consultation to develop a more sustainable model for the arts in Esperance 	Representatives from up to 40 local arts groups and community organisations	N/A	Goal 1. Increase financial Sustainability 2. Increase administrative capacity



WATTS, SYMES & ASSOCIATES
PUBLIC ACCOUNTANTS

1/71 Dempster Street, Esperance, W.A. 6450
Telephone (08) 9071 3032. Facsimile (08) 9071 4602.
Mobile 0417 943 493
Email: norval.a.watts@wn.com.au

24TH MARCH 2015

**THE MANAGEMENT COMMITTEE
ESPERANCE COMMUNITY ARTS INC.
PO BOX 708
ESPERANCE WA 6450**

Dear Management Committee,

MANAGEMENT LETTER YEAR 2014

We advise that we have audited the presented financial statements of The Esperance Community Arts Inc. for the period ended 31ST December 2014.

Our audit has been conducted in accordance with Australian Accounting Standards. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report and the evaluation of significant accounting estimates. While our procedures are designed to identify any material weakness and misstatements from fraud and error, there is an unavoidable risk even some material misstatements may remain uncovered. The unavoidable risk is due to the test nature and other inherent limitation of an audit, together with the inherent limitations of any accounting and internal control system.

Please do not hesitate to call us on 90 713 032 if you would like to discuss any of the above.

Yours Sincerely,


**GREGORY J.M. SYMES
DIRECTOR**

WATTS / SYMES & ASSOCIATES

Director

Norval A. Watts
CTA, FTMA

Director

Gregory J.M. Symes CPA
B Comm. (Acc/Tax)

**Independent Audit Report to the members of
The Esperance Community Arts Inc.**

Scope

We have audited the attached special purpose financial report of The Esperance Community Arts Inc.. for the period ended 31st December 2014. The board are responsible for the financial report and has determined that the accounting policies used are consistent with the financial reporting requirements of the entity and are appropriate to meet the needs of the members. We have conducted an independent audit of the financial report in order to express an opinion on it to the members of The Esperance Community Arts Inc.

No opinion is expressed as to whether the accounting policies are appropriate to the needs of the members.

Our audit has been conducted in Accordance Auditing Standards to provide reasonable assurance whether the financial report is free of material misstatement. Or procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report, and the evaluation of accounting policies and significant accounting estimates. These procedures have been undertaken to form an opinion whether, in all material aspects; the financial report is presented fairly a in accordance with Accounting Standards and other mandatory professional reporting requirements so as to present a view which is consistent with our understanding of The Esperance Community Arts Inc's. Financial position, and the results of it's operations.

The audit opinion expressed in the report has been formed on the above basis.

Audit Opinion

In our opinion the financial report presents fairly in accordance with the applicable Accounting Standards and other mandatory professional reporting requirements the financial position of The Esperance Community Arts Inc. as at 31st December 2014 and the results of its operations for the Year ended .

Dated the 24th Day of March 2015 in Esperance, Western Australia.



**GREGORY J.M. SYMES
DIRECTOR
WATTS / SYMES & ASSOCIATES**

ESPERANCE COMMUNITY ARTS INC.
ABN 32 857 595 995
Trading As ESPERANCE COMMUNITY ARTS
INC

Financial Statements
For the year ended 31 December 2014



WATTS, SYMES & ASSOCIATES
PUBLIC ACCOUNTANTS

1/71 Dempster Street, Esperance, W.A. 6450
Telephone (08) 9071 3032. Facsimile (08) 9071 4602.
Mobile 0417 943 493
Email: norval.a.watts@wn.com.au

24TH MARCH 2015

**THE MANAGEMENT COMMITTEE
ESPERANCE COMMUNITY ARTS INC.
PO BOX 708
ESPERANCE WA 6450**

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MANAGEMENT LETTER YEAR 2014

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Please do not hesitate to call us on 90 713 032 if you would like to discuss any of the above.

Yours Sincerely,


**GREGORY J.M. SYMES
DIRECTOR**

WATTS / SYMES & ASSOCIATES

Director

Norval A. Watts
CTA, FTMA

Director

Gregory J.M. Symes CPA
B Comm. (Acc/Tax)

ESPERANCE COMMUNITY ARTS INC. ABN 32 857 595 995
Trading As ESPERANCE COMMUNITY ARTS INC

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Statement by Members of the Committee

Certificate by Member of the Committee

ESPERANCE COMMUNITY ARTS INC. ABN 32 857 595 995
Trading As ESPERANCE COMMUNITY ARTS INC
Income and Expenditure Statement
For the year ended 31 December 2014

	2014
	\$
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Income	
Art Sales & Commissions	13,024.57
Donations	1,825.00
Funding	
- Category A Funding	46,584.60
- Community Development Funding	76,629.33
- Event Sponsorship Funding	6,235.33
- Healthway	8,350.00
- Lotterywest	19,357.00
- Project Funding	23,750.00
- Ad Hoc Funding	1,000.00
	<hr/>
	181,906.26
Interest	559.66
Membership Fees	368.20
Venue Hire	1,048.18
Workshop Fees	200.00
Insurance Recoveries	252.15
	<hr/>
Total income	199,184.02
	<hr/>
Expenses	
Accommodation	1,659.97
Advertising	5,906.80
Artist Fees / Project Fees	40,021.25
Artist Payments for Artwork	12,044.37
Audit Fees	750.00
Bank Charges	37.75
Book Keeping	1,766.75
Cannery Grants Dispersal - CAWA	45,148.00
Catering/Refreshments	1,166.83
Computer Expenses	645.45
Electricity	679.51
Gifts	1,600.00
Hire - Venue	
- Venue	1,216.36
- Equipment	8,017.12
	<hr/>
	9,233.48
Insurance	8,364.02
Materials & Consumables	3,228.35
Membership Fees	240.00
Printing, Postage & Stationery	752.36
	<hr/>

Trading As ESPERANCE COMMUNITY ARTS INC

Income and Expenditure Statement

For the year ended 31 December 2014

	2014 \$
Professional Development	4,459.09
Rates & Taxes	355.27
Rental	
- Rental - Gallery	7,731.05
- Rental - Shed	1,378.75
	9,109.80
Repairs	326.87
Replacements	3,167.15
Superannuation Contributions	5,242.58
Telephone	1,004.70
Travelling Expenses	1,845.59
Wages	
- Wages - Administration	55,928.84
	55,928.84
Cleaning & Rubbish Removal	122.73
Security	1,620.00
Total expenses	216,427.51
Total changes in equity of the entity	(17,243.49)
Opening retained profits	66,392.45
Net Profit / (Loss) attributable to the entity	(17,243.49)
Closing retained profits	49,148.96

ESPERANCE COMMUNITY ARTS INC. ABN 32 857 595 995
Trading As ESPERANCE COMMUNITY ARTS INC
Detailed Balance Sheet as at 31 December 2014

	Note	2014 \$
<hr/>		
Current Assets		
Cash Assets		
Community Solutions Cheque Account		30,804.75
Max-i Direct Account		20,499.50
Float on Hand		100.00
Debit Mastercard		42.63
		<u>51,446.88</u>
Total Current Assets		<u>51,446.88</u>
Non-Current Assets		
Property, Plant and Equipment		
Plant & equipment - at cost		5,250.43
		<u>5,250.43</u>
Total Non-Current Assets		<u>5,250.43</u>
Total Assets		<u>56,697.31</u>
Current Liabilities		
Current Tax Liabilities		
GST payable control account		18,854.07
GST payable adjustment control account		(4,311.00)
Input tax credit control account		(11,178.00)
PAYG Withholding Payable		2,730.00
		<u>6,095.07</u>
Provisions		
Employee entitlements - Provision LSL		121.20
Employee entitlements - Superannuation		1,332.08
		<u>1,453.28</u>
Total Current Liabilities		<u>7,548.35</u>
Total Liabilities		<u>7,548.35</u>
<hr/>		

ESPERANCE COMMUNITY ARTS INC. ABN 32 857 595 995
Trading As ESPERANCE COMMUNITY ARTS INC
Detailed Balance Sheet as at 31 December 2014

	Note	2014
		\$
Net Assets		<u>49,148.96</u>
Members' Funds		
Accumulated surplus (deficit)		<u>49,148.96</u>
Total Members' Funds		<u>49,148.96</u>

**ESPERANCE COMMUNITY ARTS INC.
WESTPAC COMMUNITY SOLUTIONS CHEQUE ACCOUNT
BANK RECONCILIATION
FOR THE YEAR ENDED 31ST DECEMBER 2014**

OPENING BOOK BALANCE **51,869.45**

Add: Income (Inc GST)	214,370.75
Add: Interest	559.37
Add: Transfers from Maxi Direct Account	5,000.00
	271,799.57

Less: Expenditure (Inc GST)	240,994.82
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CLOSING BOOK BALANCE **30,804.75**

Add: Uncleared Transactions

23/03/2012	Gibson Soak Water	30.00	
26/05/2012	Esperance Music Fest	50.00	
12/11/2012	Esperance Ag Society	440.00	
9/01/2014	S. Hall	60.00	
10/01/2014	J. Jose	65.00	
18/07/2014	P.Reynolds	100.00	
15/09/2014	M. Dinning	24.00	
28/09/2014	J. Reynolds	90.00	
22/10/2014	V. Bowkett	149.00	
31/10/2014	F. Yetman	185.70	
18/12/2014	F. Yetman	201.40	
18/12/2014	E. Gurney	112.00	
18/12/2014	B. Malloch	56.00	
18/12/2014	Speedline Art	39.60	
18/12/2014	Esperanec Photography	33.20	
18/12/2014	E. Slade	28.80	
18/12/2014	K. Obsconka	28.00	
23/12/2014	R. Young	491.40	2,184.10

CLOSING BANK BALANCE **32,988.85**

**ESPERANCE COMMUNITY ARTS INC.
MAXI DIRECT ACCOUNT
BANK RECONCILIATION
FOR THE YEAR ENDED 31ST DECEMBER 2014**

OPENING BANK BALANCE	25,499.50
 Add: Transfers from Westpac Community Solutions Cheque Account	 -
	<u>25,499.50</u>
 Less: Transfers to Westpac Community Solutions Cheque Account	 5,000.00
 CLOSING BANK BALANCE	 <u>20,499.50</u>

**ESPERANCE COMMUNITY ARTS INC.
DEBIT MASTERCARD
BANK RECONCILIATION
FOR THE YEAR ENDED 31ST DECEMBER 2014**

OPENING BANK BALANCE	0.00
Add: Income (Inc. GST)	3,673.00
Interest	0.29
	<hr/>
	3,673.29
	<hr/>
Less: Expenditure (Inc. GST)	3,630.66
	<hr/>
CLOSING BANK BALANCE	42.63
	<hr/>

ESPERANCE COMMUNITY ARTS INC. ABN 32 857 595 995

Trading As ESPERANCE COMMUNITY ARTS INC

Statement by Members of the Committee

For the year ended 31 December 2014

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee the Income and Expenditure Statement, Statement of Financial Position, and Notes to the Financial Statements:

1. **Presents fairly the financial position of ESPERANCE COMMUNITY ARTS INC. as at 31 December 2014 and its performance for the year ended on that date.**
2. **At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.**

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

T. Ibrahim

President

M. O'Leary

Treasurer

ESPERANCE COMMUNITY ARTS INC. ABN 32 857 595 995
Trading As ESPERANCE COMMUNITY ARTS INC
Certificate by Member of the Committee
For the year ended 31 December 2014

I, of [ENTER ADDRESS] certify that:

- a. **I attended the annual general meeting of the association held on .**
- b. **The financial statements for the year ended 31 December 2014 were submitted to the members of the association at its annual general meeting.**

Dated

Committee Member