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Department of Local Government, Sport and Cultural Industries  
Department of Primary Industries and Regional Development



## **MEDIA RELEASE: Esperance Arts & Culture Trail**

**Date: 06 June 2018**

Are you a visual artist, performer or creative practitioner? A member of a local arts group or cultural organisation? Do you run an arts-related business or manage an arts venue in the Esperance region?

If your answer is yes, then you are invited to become a part of a new Arts and Culture Trail that will lead locals and visitors on a self-guided tour of all the Esperance arts community has to offer.

This project expands on the Esperance Arts Trail established over ten years ago. It is also designed to link in with Artgold's Arts and Culture Trail planned for the whole Goldfields region.

We will create a map of arts and cultural venues and activities in the Esperance region, plus an online resource listing local arts-related businesses, individual arts practitioners and arts groups. Social media promotions will also be created as part of the development of the Esperance Arts and Culture Trail.

We intend to cover as many artforms as possible (e.g. music, theatre, visual arts, crafts, design, dance, writing, photography), providing a snapshot of arts-based activity in the region.

The Esperance Arts & Culture Trail will be launched at the end of August 2018. Registrations must be received by June 15<sup>th</sup>.

For more information about how to register to be included in the Trail, contact project manager Alana Ostle on 9072 1158 or email [alana.ostle@esperancecommunityarts.org.au](mailto:alana.ostle@esperancecommunityarts.org.au) (all media inquiries to Jane Mulcock, see below).

The Esperance Arts and Culture Trail is funded by an Australian Government grant of \$20,000 through the Building Better Regions Community Investments Stream. This stream funds community activities, new or expanded local events, strategic regional plans, and leadership and capability strengthening activities. These projects deliver economic and social benefits to regional and remote communities.

**-ENDS-**

**For all media inquiries or to organise a photo opportunity contact:**

Jane Mulcock, Executive Officer, Esperance Community Arts

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**Opening hours: Tuesday - Friday : 10am – 2pm or by appointment. Ph: 08 9072 1158**