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Government of Western Australia
Department of Culture and the Arts



MEDIA RELEASE: Major Investment From Royalties For Regions - Creative Regions Program To Focus On Creativity Through Regional WA

Date: 10th May 2015

Esperance Community Arts is proud to announce that we are receiving funding from the recently announced Royalties for Regions' Creative Regions program which will see the State Government invest \$24million in arts and culture in regional Western Australia over four years.

Jessica Machin, CEO of Country Arts WA which four years ago called on the State to open its eyes to the wide ranging benefits delivered to regional communities through culture and the arts congratulated Esperance Community Arts and praised the State government on its investment which was unveiled this week by the Minister for Culture and Arts The Hon. John Day and Regional Development Minister Terry Redman at the Bunbury Regional Entertainment Centre on Wednesday 10 June 2015.

Ms Machin said the allocation of funds is the largest and most significant investment in regional arts in Western Australia and across the country would support vibrancy and capacity building and positive social impact for the regions.

Known as the Royalties for Regions – Creative Regions program, the initiative will be delivered through a memorandum of understanding between the Department of Culture and the Arts (DCA) and the Department of Regional Development (DRD).

Esperance Community Arts Chairperson, Thuriyya Ibrahim, said that the funds received will be used to support long-term capacity building to enhance sustainability and promote community engagement through the arts. These funds will support Esperance Community Arts to continue working closely with the community to leverage additional support and resources and to deliver on key themes identified locally and by Country arts WA and Regional Arts Australia. It is an exciting opportunity to develop some new strategic initiatives and to build on current projects.

For more information about the variety of programs run by Esperance Community Arts contact Jane Mulcock on 9072 1158 (wk) or 041 209 1245 (Mb) or email admin@esperancecommunityarts.org.au.

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Overview of Scheme 4

Scheme 4 will be managed by Country Arts WA on behalf of the Department of Culture and the Arts. It will expand on existing partnerships and develop new partnerships and programs to strengthen regionally based arts and cultural organisations in Western Australia. The funding will provide services to regionally based arts organisations, artists and art workers across all art forms. Programs will be informed by regional funding priorities identified in a 2013 survey which revealed strong support for the arts for regional people. More info www.countryartswa.asn.au

Esperance Community Arts Gallery – Shop 8, Museum Village, 54 Dempster Street ESPERANCE

Opening hours: Tuesday & Wednesday: 1pm – 5pm, Thursday & Friday 9am - 5pm, Market Days: 10am – 1pm